

ALANYA ALAADDİN KEYKUBAT UNIVERSITY
GRADUATE SCHOOL
DEPARTMENT OF TOURISM MANAGEMENT
TOURISM MANAGEMENT
PHD PROGRAM
2022-2023 DETAILED EDUCATION PLAN

1st YEAR / FIRST SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 671	DOCTORAL SPECIALTY FIELD COURSE	4	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 681	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
TUR 601	ADVANCED SCIENTIFIC RESEARCH METHODS AND ETHICS	3	0	0	3	7	C	Turkish	N	-	N	-	N	-	-
TUR 603	STATISTICS APPLICATIONS	3	0	0	3	7	C	Turkish	N	-	N	-	N	-	-
SEC 601	ELECTIVE COURSE GROUP I	3	0	0	3	7	E	Turkish	N	-	N	-	N	-	1
TUR 609	STRATEGIC MANAGEMENT IN TOURISM BUSINESSES	3	0	0	3	7	E	Turkish	N	-	N	-	SEC 601	-	-
TUR 611	ECOTOURISM MANAGEMENT							Turkish	N	-	N	-		-	-
TUR 613	ORGANIZATIONAL PSYCHOLOGY							Turkish	N	-	N	-		-	-
TUR 615	TOURISM SOCIOLOGY							Turkish	N	-	N	-		-	-
TUR 617	PROMOTION AND BRANDING IN TOURISM BUSINESSES							Turkish	N	-	N	-		-	-
GRAND TOTAL		13	1	0	9	30									

1st YEAR / SECOND SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 672	DOCTORAL SPECIALTY FIELD COURSE	4	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 682	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
TUR 602	QUALITATIVE RESEARCH METHODS	3	0	0	3	7	C	Turkish	N	-	N	-	N	-	-
SEC 602	ELECTIVE COURSE GROUP II	6	0	0	6	14	E	Turkish	N	-	N	-	N	-	2
TUR 604	POLICY PLANNING IN THE TOURISM SECTOR	3	0	0	3	7	E	Turkish	N	-	N	-	SEC 602	-	-
TUR 606	CONTEMPORARY DEVELOPMENTS IN FOOD AND BEVERAGE BUSINESSES							Turkish	N	-	N	-		-	-
TUR 608	HUMAN RESOURCES PRACTICES IN TOURISM BUSINESSES							Turkish	N	-	N	-		-	-
TUR 610	TOURISM LAW							Turkish	N	-	N	-		-	-
TUR 612	MARKETING RESEARCH IN TOURISM							Turkish	N	-	N	-		-	-
TUR 614	PHILOSOPHY OF SCIENCE							Turkish	N	-	N	-		-	-
TUR 616	COST MANAGEMENT IN TOURISM BUSINESSES							Turkish	N	-	N	-		-	-
TUR 618	SECTORAL ANALYSIS IN TOURISM							Turkish	N	-	N	-		-	-
GRAND TOTAL		13	1	0	9	30									

2nd YEAR / THIRD SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 673	DOCTORAL SPECIALTY FIELD COURSE	4	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 683	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-

TUR 600	PHD SEMINAR	0	2	0	0	7	C	Turkish	N	-	N	-	N	-	-
SEC 603	ELECTIVE COURSE GROUP III	6	0	0	6	14	E	Turkish	N	-	N	-	N	-	3
TUR 619	ECONOMETRIC ANALYSIS IN TOURISM	3	0	0	3	7	E	Turkish	N	-	N	-	SEC 603	-	-
TUR 621	ALTERNATIVE TOURISM AND NEW TRENDS IN INTERNATIONAL TOURISM							Turkish	N	-	N	-		-	-
TUR 623	STRATEGIC MARKETING MANAGEMENT							Turkish	N	-	N	-		-	-
TUR 625	CONTEMPORARY ORGANIZATIONAL							Turkish	N	-	N	-		-	-
TUR 627	PERFORMANCE MEASUREMENT AND EVALUATION IN TOURISM BUSINESSES							Turkish	N	-	N	-		-	-
TUR 629	INFORMATION TECHNOLOGY APPLICATIONS IN TOURISM BUSINESSES							Turkish	N	-	N	-		-	-
TUR 631	TOURISTIC PRODUCT POLICY							Turkish	N	-	N	-		-	-
TUR 633	INTERNATIONAL HOTEL MANAGEMENT	Turkish	N	-	N	-	-	-							
GRAND TOTAL		10	3	0	6	30									

2nd YEAR / FOURTH SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 674	DOCTORAL SPECIALTY FIELD COURSE	4	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 684	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
LEE 690	DOCTORAL QUALIFICATION EXAM	0	0	0	0	21	C	Turkish	N	-	N	-	N	-	4
GRAND TOTAL		4	1	0	0	30									

3rd YEAR / FIFTH SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 675	DOCTORAL SPECIALTY FIELD COURSE	8	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 685	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
LEE 691	PHD THESIS PROPOSAL	0	0	0	0	21	C	Turkish	N	-	N	-	N	-	5
GRAND TOTAL		8	1	0	0	30									

3rd YEAR / SIXTH SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 676	DOCTORAL SPECIALTY FIELD COURSE	8	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 686	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
LEE 692	PHD THESIS I	0	0	0	0	21	C	Turkish	N	-	N	-	N	-	-
GRAND TOTAL		8	1	0	0	30									

4th YEAR / SEVENTH SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 677	DOCTORAL SPECIALTY FIELD COURSE	8	0	0	0	8	C	Turkish	N	-	N	-	N	-	-
LEE 687	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
LEE 693	PHD THESIS II	0	0	0	0	21	C	Turkish	N	-	N	-	N	-	-
GRAND TOTAL		8	1	0	0	30									

4th YEAR / EIGHTH SEMESTER

COURSE CODE	COURSE TITLE	COURSE HOURS			NATIONAL CREDIT	ECTS	COURSE TYPE	EDUCATION LANGUAGE	CONDITION STATUS	SIDE CONDITION LESSON CODE	PREREQUISITE STATUS	PREREQUISITE COURSE CODE	GROUP LESSON	GROUP COURSE CODE	DESCRIPTION CODE
		T	A	L											
LEE 678	DOCTORAL SPECIALTY FIELD COURSE	8	0	0	0	8	C	Turkish	N	-	N	-	N	-	-

LEE 688	DOCTORAL CONSULTANCY	0	1	0	0	1	C	Turkish	N	-	N	-	N	-	-
LEE 694	PHD THESIS III	0	0	0	0	21	C	Turkish	N	-	N	-	N	-	-
GRAND TOTAL		8	1	0	30	30									

* **Abbreviations:** T: Theoretical, A: Application, L: Laboratory, C: Compulsory, E: Elective, CE: Compulsory Elective, Y: Yes, N: No

DESCRIPTIONS

1	In the first semester, 1 elective course from the Elective Course I group must be taken.
2	In the second semester, 2 elective courses from the Elective Course II group must be taken.
3	In the third semester, 2 elective courses from the Elective Course III group must be taken.
4	A total of 120 ECTS courses must be completed.
5	A total of 120 ECTS must be taken during the thesis period.