

ALANYA ALAADDIN KEYKUBAT UNIVERSITY INSTITUTE OF POSTGRADUATE EDUCATION
TOURISM MANAGEMENT (MSc)
CURRICULUM

I. YEAR							
I.SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SBE5901	Specialization Field Course	8	0	0	8	C	Turkish
SBE5903	Counseling	0	1	0	1	C	Turkish
TUR5033	Scientific Research Methods and Ethics	3	0	3	6	C	Turkish
TUR5003	Human Resources Management in Tourism	3	0	3	5	E	Turkish
TUR5005	Tourism Marketing Management	3	0	3	5	E	Turkish
TUR5007	Sectoral Analysis of Tourism	3	0	3	5	E	Turkish
TUR5009	Financial Management in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5011	Travel Administration and Management	3	0	3	5	E	Turkish
TUR5015	Quality Management in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5017	Models of Strategic Management	3	0	3	5	E	Turkish
TUR5019	Destination Management	3	0	3	5	E	Turkish
TUR5021	Gastronomy and Tourism	3	0	3	5	E	Turkish
TUR5023	Information Systems and E-Tourism in Tourism Sector	3	0	3	5	E	Turkish
TUR5025	Sustainable Tourism Management	3	0	3	5	E	Turkish
TUR5027	Current Issues in Tourism	3	0	3	5	E	Turkish
TUR5029	Event Tourism	3	0	3	5	E	Turkish
TUR5031	Innovation Management in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5035	Hospitality Management and Administration	3	0	3	5	E	Turkish
II.SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SBE5902	Specialization Field Course	8	0	0	8	C	Turkish
SBE5904	Counseling	0	1	0	1	C	Turkish
TUR5002	Seminar	0	2	0	6	C	Turkish
TUR5032	Statistics	3	0	3	5	C	Turkish
TUR5006	Management of Food and Beverage Operations	3	0	3	5	E	Turkish
TUR5008	Congress Organization and Management	3	0	3	5	E	Turkish
TUR5010	Organizational Behavior in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5012	Cost And Management Accounting in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5014	Effects of The European Union Tourism Politics on Tourism Sector	3	0	3	5	E	Turkish
TUR5016	Recreation and Leisure Time Management	3	0	3	5	E	Turkish
TUR5018	Business Law Practices in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5020	Analysis of Investment Projects in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5022	Leadership Practices in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5024	Public Relations in Tourism Enterprises	3	0	3	5	E	Turkish
TUR5026	International Tourism Management	3	0	3	5	E	Turkish
TUR5028	Tourism, Community and Culture	3	0	3	5	E	Turkish
TUR5030	Alternative Tourism Practices	3	0	3	5	E	Turkish
II. YEAR							
III. SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE6901	Specialization Field Course	8	0	0	8	C	Turkish
SOE6903	Counseling	0	1	0	1	C	Turkish
TUR6905	Thesis	0	0	0	21	C	Turkish
TOTAL		8	1	0	30		
IV.SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE6902	Specialization Field Course	8	0	0	8	C	Turkish
SOE6904	Counseling	0	1	0	1	C	Turkish
TUR6906	Thesis	0	0	0	21	C	Turkish
TOTAL		8	1	0	30		

Course Type: "C" means compulsory and "E" means elective.

Graduate students can take courses of at least 30 ECTS per semester and maximum 45 ECTS per semester.

(For overdue credit over 30 ECTS per semester must be the counselor's recommendation, the approval of the Department's branch and the decision of the Institute's board of directors).

Graduate students are required to complete 60 ECTS at the end of the course period.

Students are required to complete at least 7 courses 21 hours excluding the Specialization Field Course, Counseling and Seminar during the course period.

Graduate students are required to complete a total of 60 ECTS in the thesis period.