

**REPUBLIC OF TURKEY**  
**ALANYA ALAADDIN KEYKUBAT UNIVERSITY**  
**INSTITUTE OF SOCIAL SCIENCES**  
**DEPARTMENT OF BUSINESS**  
**MANAGEMENT AND ORGANIZATION (M.Sc.)**  
**Course Contents**

**I.YEAR**  
**(I. SEMESTER)**

**SOE5901- SPECIALIZATION FIELD COURSE(8Theoretical / 0Credit / 8 ECTS):** Equips the student with information and experience in the field in which the advisor studies, ethical and study discipline and ability to monitor and assess current literature. Topics determined by the supervisor.

**SOE5903 - COUNSELING (0 Theoretical 1 Practical / 0Credit / 1ECTS):** Determination of thesis topic, Determination of research methods and thesis preparation.

**YVO5001- SPECIAL ISSUES ON MANAGEMENT AND ORGANIZATION (3 Theoretical/ 3 Credit/ 5 ECTS):** Family-owned business, entrepreneurship, organizational communication, decision-making, delegation, power and politics, organizational culture and climate, learning organizations, organizational change, employee problems in the workplace.

**YVO5015 -BUSINESS ETHICS (3 Theoretical/ 3 Credit/5 ECTS):**Business ethics, stakeholders, corporate social responsibility, ethical dilemmas in business, sustainable development and ecological issues, business ethics and Turkish culture.

**YVO5017 -LEADERSHIP (3 Theoretical/ 3 Credit / 6 ECTS):** The definition of leadership, leader-manager relationship, characteristics of effective leaders, team leadership, traits approach, behavioral approaches, contingency approaches and modern approaches in leadership will be the content of this course.

**YVO5019 -INTERNATIONAL HUMAN RESOURCES MANAGEMENT (3 Theoretical / 3 Credit/ 5 ECTS):** The historical evolution and the importance of human resources management, job analysis, the basic functions of human resources management, strategic and international human resources management.

**YVO5021-ORGANIZATIONAL PSYCHOLOGY (3 Theoretical / 3 Credit / 5 ECTS):** To get at the bottom of a behavior, Dynamics of group behaviours, Communication, Leadership, Motivation, Stress management, Conflict management, Teamwork in organizations, Power and policy.

**YVO5023 - CONTEMPORARY THEORIES OF ORGANIZATION AND MANAGEMENT ( 3 Theoretical / 3 Credit / 5 ECTS):** Basic Concepts and Introduction to Organization Theory and Principle, Agrarian Society, Industrial Society and Information Society, Essentials of Management Thought: Classical Management and Organization Theory, Essentials of Management Thought: Neo Classical Management and Organization Theory, Modern Management and Organizational Theory, Organizational Strategy Approach, Transaction Cost Theory, Agency Theory, Resource Dependency Theory, Organizational Ecology Theory, Institutional Theory, Comparative Analysis of Post Modern Organization Theory, Case Study.

**YVO5025 - GLOBALIZATION AND MANAGEMENT (3 Theoretical / 3 Credit / 5 ECTS):** The concept of globalization, the scope and activities of multinational corporations, forces of international competitive environment, business strategies, design and management of foreign direct investment, foundation of multinational corporations in Turkey and their management and performance issues.

**YVO5027 - BUSINESS LAW (3 Theoretical / 3 Credit / 5 ECTS):**Basic concepts of business law, Worker, Employer etc., Labor Contract, Employee and Employer debts, working time, termination of the contract.

**I.YEAR**  
**II. SEMESTER**

**SOE5902 -SPECIALIZATION FIELD COURSE (8 Theoretical / 0 Credit / 8 ECTS):** Equips the student with information and experience in the field in which the advisor studies, ethical and study discipline and ability to monitor and assess current literature. Topics determined by the supervisor.

**SOE5904- COUNSELING (0 Theoretical 1 Practical / 0 Credit / 1 ECTS):**Determination of thesis topic, Determination of research methods and thesis preparation.

**YVO5002- SEMINAR (0 Theoretical 2 Practical / 0 Credit / 5 ECTS):**Selecting a research topic according to students' research interest, planning and conducting the research and presenting the findings.

**YVO5004-RESEARCH METHODS( 3 Theoretical / 3 Credit / 6 ECTS):**Social science and research, research planning in social science, research models in social science, the preparation of research reports in the social sciences.

**YVO5012- BUSINESS POLITIC AND STRATEGIC MANAGEMENT ( 3 Theoretical / 3 Credit / 5 ECTS):** Basic Concepts of Strategic Management: Strategy, Mission, Vision, Values, Goals Strategic Management Process; Thinking and Intention; Strategic Vision, Setting Objectives and Crafting a Strategy; Strategic Analysis: Industry and Corporate Analysis; Evaluating Corporate Resources, Competitive Capabilities; Developing the Strategic Plan and Selecting Standards Strategy and Competitive advantage; Basic, Business, Functional, Corporate, International Strategies; Strategies for Competing in Globalizing Markets; New Business Models and Strategy; Tailoring Strategy to Special Industries and Corporate Situations; Strategy and Competitive Advantage in Diversified Corporates; Building the Resources Capabilities; Organizing the Work Effort; Managing the Internal Organization; Corporate Culture, Leadership;

**YVO5018-ENTREPRENEURSHIP AND PROJECT MANAGEMENT (3 Theoretical / 3 Credit / 5 ECTS):** The definition of the concept of entrepreneurship, entrepreneurship phenomenon and the reasons for gaining prominence; project management. The types and schools of entrepreneurship; Distinction between individual and corporate entrepreneurship, items, and features; Entrepreneurial environment, new business ideas and initiatives, factors affecting the decision of the enterprise and the challenges that entrepreneurs face in Turkey; The main dynamics of domestic entrepreneurship in creating competitive advantage, business ethics and social responsibility; Innovation and creativity in entrepreneurship; Investigations of new business opportunities and the idea of the onset for new business; Business start-up and business plan: key features, scope and content; Preparation of a business plan: transformation of the business idea to the plan; Business plan writing, evaluation, and decision of establishment: the significance of financing and marketing plan.

**YVO5020-INNOVATION MANAGEMENT (3 Theoretical / 3 Credit / 5 ECTS):** This course includes topics on basic concepts in innovation and innovation management, innovative practices, , types of innovation, sources of innovation, methods of innovative thinking, innovation process, managing innovation, innovative culture, developing innovative capabilities for businesses, case studies in innovation management.

**YVO5024 -INTERNATIONAL BUSINESS MANAGEMENT (3 Theoretical / 3 Credit / 5 ECTS):** The importance of international business management, organizational structure and culture in international organizations, management approaches and modern management styles in international organizations.

**YVO5026 -CROSS CULTURAL MANAGEMENT (3 Theoretical / 3 Credit / 5 ECTS):** Problematic of globalization and cross-cultural management; culture and cultural relativity; cross-cultural organizational behavior and HR practices; development of management in different cultures

**YVO5028 -LABOR AND SOCIAL SECURITY LAW PRACTICES (3 Theoretical / 3 Credit / 5 ECTS):** Individual Labour Law is examined in labour law.To be taught the basic concepts of business law.Parties' mutual rights and obligations of employers and workers are examined.

**II.YEAR  
(III.SEMESTER)**

**SOE6901- SPECIALIZATION FIELD COURSE (8 Theoretical / 0 Credit / 8 ECTS):** Equips the graduate student with information and experience in the field in which the advisor studies, ethical and study discipline and ability to monitor and assess current literature. Topics determined by the supervisor.

**SOE6903 –COUNSELING (0 Theoretical 1 Practical / 0Credit / 1 ECTS):**Determination of thesis topic, Determination of research methods and thesis preparation.

**YVO6905 - THESIS (0 Theoretical 0Practical / 0 Credit / 21 ECTS):**The course covers the independent study by the student following theoretical and applied courses under the supervision of an advisor. The student surveys, gathers and assesses the data, analyzes the data and presents the outcomes in written manner under the supervision of the advisor.

**II.YEAR  
( IV. SEMESTER)**

**SOE6902 - SPECIALIZATION FIELD COURSE (8 Theoretical / 0 Credit / 8 ECTS):** Equips the graduate student with information and experience in the field in which the advisor studies, ethical and study discipline and ability to monitor and assess current literature. Topics determined by the supervisor.

**SOE6904 - COUNSELING (0 Theoretical 1 Practical/ 0 Credit / 1 ECTS):**Determination of thesis topic, Determination of research methods and thesis preparation.

**YVO6906 - THESIS (0 Theoretical 0 Practical / 0 Credit / 21 ECTS):** The course covers the independent study by the student following theoretical and applied courses under the supervision of an advisor. The student surveys, gathers and assesses the data, analyzes the data and presents the outcomes in written manner under the supervision of the advisor.