



# Alanya Alaaddin Keykubat Üniversitesi

## GRADUATE SCHOOL

### DEPARTMENT OF INTERNATIONAL TRADE

#### ULUSLARARASI TİCARET (YL) (TEZLİ)

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
LEE 571	SPECIALIZATION FIELD COURSE	4+0+0	Compulsory	8
LEE 581	COUNSELING	0+1+0	Compulsory	1
UTİ 501	SCIENTIFIC RESEARCH METHODS AND ETHICS	3+0+0	Compulsory	6
SEC 501	ELECTIVE COURSE GROUP I	3+0+0	Compulsory	5

Total ECTS 20

#### Course Groups

UTİ 503	ECONOMIC GEOGRAPHY	3+0+0	Elective	5
UTİ 505	GLOBAL ECONOMIC ORDER	3+0+0	Elective	5
UTİ 507	CRIMINAL TAX LAW	3+0+0	Elective	5
UTİ 509	BANKING AND FINANCIAL CRIMES IN TURKISH LAW	3+0+0	Elective	5
UTİ 511	GEOPOLITICS AND INTERNATIONAL TRADE	3+0+0	Elective	5
UTİ 513	GLOBALIZATION AND INTERNATIONAL TRADE	3+0+0	Elective	5
UTİ 515	INTERNATIONAL MARKETING STRATEGY	3+0+0	Elective	5
UTİ 517	INTERNATIONAL BUSINESS MANAGEMENT	3+0+0	Elective	5
UTİ 519	GLOBAL BRAND MANAGEMENT	3+0+0	Elective	5
UTİ 521	INTERNATIONAL MARKET ANALYSIS	3+0+0	Elective	5
UTİ 523	INTERNATIONAL ECONOMIC THEORY	3+0+0	Elective	5
UTİ 525	EXPORT AND IMPORT APPLICATIONS	3+0+0	Elective	5
UTİ 527	ACCOUNTING FOR INTERNATIONAL TRADE TRANSACTIONS	3+0+0	Elective	5
UTİ 529	FINANCIAL MANAGEMENT	3+0+0	Elective	5
UTİ 531	MODELING TECHNIQUES	3+0+0	Elective	5
UTİ 533	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3+0+0	Elective	5
UTİ 535	INTERNATIONAL BUSINESS ADMINISTRATION	3+0+0	Elective	5
UTİ 537	INTERNATIONAL TRADING TRANSACTIONS	3+0+0	Elective	5
UTİ 539	COMPETITIVE INFORMATION SYSTEMS	3+0+0	Elective	5
UTİ 541	APPLIED CUSTOMS LEGISLATION I	3+0+0	Elective	5
UTİ 543	GEOECONOMIC REGIONS	3+0+0	Elective	5
UTİ 545	COMPLIANCE OF TURKISH TAX LAWS TO THE EU TAX LAW	3+0+0	Elective	5
UTİ 547	MONETARY ECONOMICS	3+0+0	Elective	5

#### 2.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
LEE 572	SPECIALIZATION FIELD COURSE	4+0+0	Compulsory	8
LEE 582	COUNSELING	0+1+0	Compulsory	1
UTİ 500	SEMINAR	0+1+0	Compulsory	6
SEC 502	ELECTIVE COURSE GROUP II	3+0+0	Elective	5

Total ECTS 20

#### Course Groups

UTİ 502	INTERNATIONAL TRADE POLICIES	3+0+0	Elective	5
UTİ 504	INTERNATIONAL BANKING	3+0+0	Elective	5
UTİ 506	PERSONAL DATA PROTECTION LAW	3+0+0	Elective	5
UTİ 508	PREVENTION OF UNFAIR COMPETITION BY PROTECTION OF INTELLECTUAL	3+0+0	Elective	5
UTİ 510	INTERNATIONAL TRADE THEORIES AND POLICIES	3+0+0	Elective	5
UTİ 512	REGION STUDIES AND INTERNATIONAL TRADE	3+0+0	Elective	5
UTİ 514	INTERNATIONAL SERVICE MARKETING	3+0+0	Elective	5
UTİ 516	STRATEGIC MARKETING	3+0+0	Elective	5
UTİ 518	E-COMMERCE	3+0+0	Elective	5
UTİ 520	E-EXPORT APPLICATIONS	3+0+0	Elective	5
UTİ 522	EXCHANGE RATE REGIMES AND FOREIGN TRADE	3+0+0	Elective	5
UTİ 524	INTERNATIONAL FINANCE AND FINANCIAL INSTITUTIONS	3+0+0	Elective	5
UTİ 526	TAXATION OF FOREIGN TRADE TRANSACTIONS	3+0+0	Elective	5
UTİ 528	INTERNATIONAL SALES MANAGEMENT	3+0+0	Elective	5
UTİ 530	INVESTMENT MANAGEMENT	3+0+0	Elective	5
UTİ 532	INTERNATIONAL ECONOMICS AND WORLD TRADE	3+0+0	Elective	5
UTİ 534	INTERNATIONAL TRADE LAW	3+0+0	Elective	5
UTİ 536	PURCHASE AND CONTRACT MANAGEMENT	3+0+0	Elective	5
UTİ 538	LOGISTICS AND SUPPLY CHAIN MANAGEMENT II	3+0+0	Elective	5
UTİ 540	APPLIED CUSTOMS LEGISLATION II	3+0+0	Elective	5
UTİ 542	APPLIED ECONOMICS	3+0+0	Elective	5

UTİ 544 FOREIGN TRADE POLICIES 3+0+0 Elective 5

**3.Semester Course Plan**

<b>Course Code</b>	<b>Course Name</b>	<b>T+A+L</b>	<b>Compulsory/Elective</b>	<b>ECTS</b>
LEE 573	SPECIALIZATION FIELD COURSE	8+0+0	Compulsory	8
LEE 583	COUNSELING	0+1+0	Compulsory	1
LEE 591	MASTER'S THESIS	0+0+0	Compulsory	21
<b>Total ECTS</b>				<b>30</b>

**4.Semester Course Plan**

<b>Course Code</b>	<b>Course Name</b>	<b>T+A+L</b>	<b>Compulsory/Elective</b>	<b>ECTS</b>
LEE 574	SPECIALIZATION FIELD COURSE	8+0+0	Compulsory	8
LEE 584	COUNSELING	0+1+0	Compulsory	1
LEE 592	MASTER'S THESIS II	0+0+0	Compulsory	21
<b>Total ECTS</b>				<b>30</b>