

ALANYA ALAADDIN KEYKUBAT UNIVERSITY
GRADUATE SCHOOL OF EDUCATION
BUSINESS ADMINISTRATION (M.Sc.) (Secondary Education)
COURSE CONTENTS
I.YEAR – I. SEMESTER

COURSE CODE	COURSE NAME	COURSE HOUR			ECTS	CONTENTS
		T	P	L		
LEE 571	SPECIALIZATION FIELD COURSE	4	0	0	8	Course objective: To transfer to the students the knowledge, experience and experience of the supervisor faculty member in the scientific field, to provide the students with scientific ethics and working discipline, the ability to follow and evaluate the current literature. Course Content: Topics determined by the student's thesis advisor.
LEE 581	COUNSELING	0	1	0	1	Course objective: To enable the student who starts his/her thesis to master the subjects related to his/her thesis, to carry out and finalise his/her thesis. Course Content: Conceptual and practical studies related to the thesis topic.
ISL 501	SCIENTIFIC RESEARCH METHODS AND ETHICS	3	0	0	6	The aim of the course is; to teach the use of the knowledge and skills gained in the planning, implementation and reporting of a research to be conducted within the framework of the necessity and functionality of ethical rules Course Content; In this course, research proposal writing, research report preparation and methodology methods, basic rules and rules in article writing, ethical problems in research and prevention of unethical behaviours, validity and reliability concepts are explained and discussed.
ISL 503	ADVANCED ACCOUNTING APPLICATIONS	3	0	0	5	The aim of this course is to gain the ability to recognise the concepts and documents related to accounting, to record according to accounting principles, procedures and principles and to make advanced accounting applications related to financial statements such as balance sheet and income statement, trial balance, balance sheet.
ISL 505	ADVANCED FINANCIAL MANAGEMENT	3	0	0	5	To analyse and apply the elements of financial management in businesses and advanced financial decisions and applications for solving financial problems within the framework of financial management, investment decisions and financial markets.
ISL 507	TAX LAW	3	0	0	5	The content of this course consists of the sources of tax law, taxpayer and tax responsible, taxpayer's duties, deadlines, tax administration and tax audit, taxation process.
ISL 509	MERGERS AND ACQUISITIONS	3	0	0	5	Defining the analytical structure that should be established for the planning and evaluation of company restructuring. Compare valuation methods and select the most appropriate one for planning and analysing merger and acquisition activities. Compare various payment models. Describe the corporate structure of the company and evaluate its impact on investors and the market value of the company. Interpret the company's financial and legal structure in the context of cross-border mergers and acquisitions.
ISL 511	SPECIALIZED ACCOUNTING PRACTICES	3	0	0	5	Special applications in bank accounting. Accounting techniques used in construction companies. Accounting techniques applied in financial leasing companies. Account plan and special applications used in insurance companies. Special accounting applications in accommodation enterprises. Examination and analysis of financial statements prepared in various sectors. Accounting techniques applied in different sectors in Turkey.
ISL 513	ADVANCED COST ACCOUNTING	3	0	0	5	Activity based costing, kaizen costing, target costing, value engineering.
ISL 515	DERIVATIVE FINANCIAL INSTRUMENTS AND DERIVATIVES MARKET	3	0	0	5	Alivre contracts, futures contracts, option contracts, swap contracts
ISL 517	ACCOUNTING AND FINANCIAL REPORTING STANDARDS	3	0	0	5	Definition and Importance of Accounting Standards, Studies on International Harmonisation of Accounting Standards, Overview of Turkish Accounting System, TFRS 1 First Application of Turkish Financial Reporting Standards, TAS 1: Presentation of Financial Statements, TAS 7: Statement of Cash Flows, TAS 8: Accounting Policies, Changes in Accounting Estimates and Errors, TAS 10: Events after the Balance Sheet Date, TAS 18: Revenue, TAS 2: Inventories, TAS 16: Property, Plant and Equipment, TAS 23: Borrowing Cost, TAS 36: Impairment of Assets, TAS 37: Provisions, Contingent Liabilities and Contingent Assets, TAS 17: Leases, TAS 38: Intangible Assets, TAS 12: Income Taxes, TAS 24: Related Party Disclosures, TFRS 5: Non-current Assets Held for Sale and Discontinued Operations, TFRS 7: Financial Instruments: Disclosures, TFRS 8: Operating Segments, TFRS 9: Financial Instruments.
ISL 519	CAPITAL MARKETS LEGISLATION	3	0	0	5	Capital market instruments, public joint stock companies, protection of investors, intermediary institutions, capital market investment companies, capital market board and regulatory authority.
ISL 521	FINANCE MATHEMATICS	3	0	0	5	Time Value of Money. Bond Valuation. Stock Valuation. Portfolio Management. Portfolios with two investment instruments. Portfolios with multiple investment instruments. Stock Options. Short selling. Arbitrage. Derivative markets. Future-dependent transactions. Arbitrage trading strategies. Cox-Ross-Rubinstein Model. Black-Sholes Option Pricing Formula. Optimal Stop Timing. Existence of optimal timing. Properties of optimal stop timing. Minimum stop timing interval. Maximum stop timing interval.
ISL 523	GOVERNMENT ACCOUNTING SYSTEM	3	0	0	5	Definition, scope, development process and legal bases of government accounting; administrative structuring; accounts used in government accounting; collection and payment; reporting transactions; problems and solutions in government accounting; State Procurement Law and its functioning.
ISL 525	FINANCIAL DATA ANALYSIS AND MODELLING	3	0	0	5	Modelling concept, computing in Excel and VBA environment, statistical analysis principles, firm financing modelling, portfolio modelling, option modelling, bond and return modelling, financial markets data analysis, share returns and volatility, share price simulation, case studies.
ISL 527	FINANCIAL MARKETS	3	0	0	5	Basic concepts of financial markets and institutions, the role of financial markets, market participants, financial instruments, global trends and financial innovations
ISL 529	STRATEGIC GLOBAL MARKETING	3	0	0	5	Basic information about international marketing mix decisions, application examples, following the literature in the field and research proposals.
ISL 531	STRATEGIC BRAND MANAGEMENT	3	0	0	5	Brand management, customer-based brand equity, brand positioning, price and value creation, measurement of brand equity resources, designing and implementing brand strategy.
ISL 533	SOCIAL MEDIA MARKETING	3	0	0	5	Media in the Marketing Communication mix: Role, function, planning, dynamics, Social Media: what is it? What is not, Social Media and brand reputation management: proactivity/ reactivity, crisis moments.
ISL 535	INTERNATIONAL SERVICE MARKETING	3	0	0	5	The theoretical background of service marketing, integrating marketing mix elements in the service sector (and e-service) in an international sense, developing marketing strategies, establishing and maintaining customer relationships.
ISL 537	SPECIAL TOPICS IN MANAGEMENT AND ORGANISATION	3	0	0	5	Family businesses, entrepreneurship, communication in businesses, decision making, delegation of authority, power and policies, organisational culture, organisational climate, learning organisations, organisational change, problems faced by employees in the workplace.

ISL 539	BUSINESS ETHICS	3	0		5	The concept of business ethics, business interactions, corporate social responsibility, moral dilemmas in business, sustainable development and ecological issues, business ethics and Turkish culture.
ISL 541	LEADERSHIP	3	0	0	5	Leadership, leadership theories, team (team), team (team) spirit and team building and management for effective teams are the main topics covered in this course.
ISL 543	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	3	0		5	Historical development and importance of human resources management, job analyses, basic functions of human resources management, strategic and international human resources management.
ISL 545	ORGANISATIONAL PSYCHOLOGY	3	0	0	5	The course includes topics such as fundamentals of behaviour, group dynamics, communication, leadership, motivation, stress, conflict management, teams in organisations, power and politics.
ISL 547	THEORIES OF MANAGEMENT	3	0	0	5	Introduction to Organisational Theories and Principles and Basic Concepts, Agricultural Society-Industrial Society-Information Society, Foundations of Management Thought - Classical Management and Organisation Theory, Foundations of Management Thought - Neo-Classical Management and Organisation Theory, Modern Management and Organisation Theory, Organisational Strategy Approach, Transaction Cost Approach, Agency Theory, Resource Dependency Approach, Organisational Ecology Approach, Institutional Theories, Comparative Evaluation of Post-Modern Organisational Theories, Case Study.
ISL 549	GLOBALISATION AND MANAGEMENT	3	0	0	5	The concept of globalisation, the scope of multinational companies, their activities, the reasons for their emergence and the reasons that lead them to international markets; the forces of the international competitive environment, business strategies, the design and management of foreign direct investments; the establishment, management and performance of firms or enterprises affiliated to multinational companies investing in Turkey.
ISL 551	LABOUR LAW	3	0	0	5	Basic concepts of labour law, employee, employer etc. concepts, employment contract, employee and employer obligations, working hours, termination of the contract.
ISL 553	SELECTED TOPICS IN HUMAN RESOURCES MANAGEMENT	3	0	0	5	To analyse the factors affecting HRM change, to give information about HRM process and management, to understand changing organisations, members and candidates, to gain knowledge and skills about methodologies to improve performance.
ISL 555	PHILOSOPHY OF SCIENCE AND ETHICS	3	0	0	5	Discussions on the nature of science, epistemological foundations of the scientific method and the accuracy and certainty of scientific theories, concepts and problems of moral philosophy such as virtue ethics, duty ethics, utilitarianism are discussed. Answers are sought to questions such as 'What is the subject of philosophy of science?', 'What are the basic problems addressed in philosophy of science?', 'What is science?', 'What is the scientific method?', 'How is the historical progress of science?' and concepts such as egoism, hedonism, naturalism, existentialism, utilitarianism, contractualism are discussed.
ISL 557	LINEAR PROGRAMMING	3	0	0	5	General Structure of Linear Programming, Solution Methods for Linear Programming Model, Simplex Table Method, Duality in Linear Programming Model, Economic Interpretation of Dual Model, Dual Simplex Method
ISL 559	SELECTED TOPICS IN OPERATIONS RESEARCH	3	0	0	5	Integer Programming Problems, Assignment Problems, Transportation Problems, Network Analysis, Network Models, Nonlinear Programming, Decision Making under Uncertainty, Decision Trees, Game Theory, Game Theory, Queuing Systems

I.YEAR – II. SEMESTER

COURSE CODE	COURSE NAME	COURSE HOUR			ECTS	CONTENTS
		T	P	L		
LEE 572	SPECIALIZATION FIELD COURSE	4	0	0	8	Course objective: To transfer to the students the knowledge, experience and experience of the supervisor faculty member in the scientific field, to provide the students with scientific ethics and working discipline, the ability to follow and evaluate the current literature. Course Content: Topics determined by the student's thesis advisor.
LEE 582	COUNSELING	0	1	0	1	Course objective: To enable the student who starts his/her thesis to master the subjects related to his/her thesis, to carry out and finalise his/her thesis. Course Content: Conceptual and practical studies related to the thesis topic.
ISL 500	MASTER'S SEMINAR	0	2	0	6	Course Objectives: To develop students' ability to develop and conduct a scientific study in stages through qualitative/quantitative research methods and to improve their presentation skills. Course Content: Selecting the topics to be researched according to the interests of the students, planning and conducting the research in stages, presenting the results of the research
ISL 502	BOBİ FRS	3	0	0	5	Financial Reporting Standard for Large and Medium-Sized Enterprises (BOBİ FRS), the financial reporting framework for the enterprises that will apply it will be examined in detail. Applications will be made at the point of organising financial statements that are in accordance with the objective of BOBİ FRS, which is fair, appropriate to the need for financial information and comparable financial statements.
ISL 504	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3	0	0	5	Portfolio Management, by definition, is the combination of assets with various strategies in line with investment objectives and limitations, taking into account market developments. The concept of Portfolio Management is to decide on the allocation of investments to asset classes and to manage them with strategies such as risk management, portfolio diversification and market timing. The aim of this course is to introduce the theory of investment, to inform the participants about the issues that should be taken into account when making investment decisions, to evaluate portfolio management in detail on both theoretical and practical basis and to examine the investment alternatives available in Turkey. The aim of this course is to provide the participants with a broad perspective on financial markets and products and to interpret current developments in the field of finance and investment.
ISL 506	FINANCIAL STATEMENT ANALYSIS	3	0	0	5	To be able to examine, calculate, interpret and report the financial statements of enterprises and to be able to do advanced research and analysis related to financial statements.
ISL 508	OPERATIONAL AND INTERNAL AUDIT	3	0	0	5	Examining and evaluating the adequacy and effectiveness of the internal control system of the public administration, Developing recommendations for risk management and examining the implementation and effectiveness of risk assessment and risk management methods, Making performance evaluations to ensure effective, economical and efficient use of resources and making recommendations to administrations, Evaluating the activities and transactions of the administration in accordance with the legislation, Auditing the conformity of the electronic information system and e-Government services to the management and system reliability, Reviewing the accuracy and reliability of the accounting records and financial statements, Testing the accuracy, reliability and timeliness of the information produced and all kinds of reports, statistics and financial statements disclosed to the public, Reviewing the management and system reliability of the electronic information system and e-Government services.
ISL 510	BEHAVIOURAL FINANCE	3	0	0	5	The aim of this course is to teach students the behavioural finance approach developed as an alternative to the efficient markets hypothesis. The effects of social cultural values and personality factors, learning, perception and attitude concepts, risk perception, uncertainty tolerance and emotional intelligence on the decision-making process in the investment decision-making process.

ISL 512	ADVANCED MANAGERIAL ACCOUNTING	3	0	0	5	In the course, research and research studies on the application status of cost concept and strategic costing techniques will be carried out and the results will be reported.
ISL 514	TAX LAW APPLICATIONS	3	0	0	5	The concept of tax and tax law, the place of tax law in the legal system Sources of tax law Implementation of tax laws in terms of place, time and meaning, taxation authority Basic concepts related to taxation Taxation Licence, Representation, Private Contracts and Prohibited Activities, Taxation Transactions Reasons Terminating Tax Debt, Periods in Tax Law Taxpayer's Duties Valuation - Depreciation Organisational Structure of Tax Administration, Tax Audit Institutions, Obtaining Information Tax Crimes and Penalties Major Tax Crimes and Penalties Expiration of Penalties, Reasons for Reducing Penalties Administrative Resolution of Tax Disputes Judicial Resolution of Tax Disputes.
ISL 516	ACCOUNTING AUDIT PRACTICES	3	0	0	5	Accounting audit, which is an important part of corporate governance and financial reporting process, will be discussed conceptually. Duties and responsibilities of independent auditors, stages of the audit process, preparation of the audit report will be emphasised
ISL 518	AUDITING STANDARDS OF TURKEY	3	0	0	5	Basic Concepts, Generally Accepted Auditing Standards, Audit Report Process and Planning, Audit Evidence and Techniques, Working Papers, Internal Control System, Audit of Asset and Resource Accounts, Audit of Result Accounts and Financial Statements.
ISL 520	CORPORATE GOVERNANCE	3	0	0	5	National and international examples of Corporate Governance practices will be examined and the criteria for the implementation of OECD and SPK Corporate Governance Principles in Businesses will be examined.
ISL 522	INTERNATIONAL FINANCING	3	0	0	5	Fundamental issues in international finance; institutional history of international finance; international payment mechanisms; balance of payments; international money and bond markets; exchange rate regimes; forward exchange rates; derivatives markets; future markets; risk mitigation with future contracts; market marking effect on future prices; swap markets; currency swaps; cross currency swaps; speculation in international financial markets with options; pairwise option pricing; Black-Scholes option pricing
ISL 524	COMPANY AND PROPERTY VALUATION	3	0	0	5	Real estate valuation for taxation, capital market board applications, expropriation, land allocation and land consolidation; Real estate data; Valuation methods; Reporting techniques
ISL 526	CONSUMER BEHAVIOUR	3	0	0	5	The concept of consumer behaviour, the relationship of consumer behaviour with other disciplines, the relationship of consumer behaviour with marketing strategy, consumer behaviour models, consumer buying process and the effects of motivation, perception, learning and memory, attitude and measurement of attitudes, personality, self, values, lifestyle, belief, culture, advisory groups, family, social classes and demographic factors on consumer behaviour will be examined. Examples of consumer research on agricultural and food products in Turkey and other countries will be discussed.
ISL 528	MARKETING RESEARCH	3	0	0	5	The importance of market research, problem definition and hypothesis determination, research models, types of marketing research, data types, data sources and sampling, measurement and scale, statistical analyses
ISL 530	INTEGRATED MARKETING COMMUNICATION	3	0	0	5	Advertising", "Advertising Sector", "Integrated Marketing Communication" concepts, characteristics of advertisements, importance and growth reasons of advertising sector today, classification of advertisements, place and importance of advertisements in marketing, advertising strategies and policies, advertising mix for different businesses, new approaches in advertising management
ISL 532	RELATIONAL MARKETING	3	0	0	5	Explanation of the concept of CRM based on strategy, organisation and information technology. The course introduces the role of CRM in marketing applications and its importance in marketing applications. In addition, explanations are given on concepts such as 'customer relationship management (CRM)', 'customer value', 'customer loyalty', 'analytical and operational CRM
ISL 534	BUSINESS POLICY AND STRATEGIC MANAGEMENT	3	0	0	5	Basic Concepts of Strategic Management: Strategy, Mission, Vision, Values, Objectives Strategic Management Process; Strategic Purpose, Thinking and Intention; Strategic Vision, Defining Objectives, and Formulating Strategy; Strategic Analysis, Industry and Organisation Analysis; Assessing Organisation Resources, Competitive Competencies; Developing a Strategic Plan and Selecting Standards, Strategy and Competitive Advantage; Basic, Business, Functional and International Strategies; Strategies for Competing in Global Markets, New Business Models and Strategy, Strategies for Specific Industries and Institutions, Strategy and Competitive Advantages in Differentiated Institutions; Building Resource Competencies, Organising Business Efforts, Organisational Management; Corporate Culture and Leadership;
ISL 536	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	3	0	0	5	Definition of the concept of entrepreneurship, the phenomenon of entrepreneurship and the reasons for gaining importance; project management Entrepreneurship schools and entrepreneurship types; Individual and corporate entrepreneurship distinction, elements and characteristics; Entrepreneurial environment, new business ideas and factors affecting the decision to venture, the problems faced by entrepreneurs in Turkey; The basic dynamics of intrapreneurship in creating competitive advantage, business ethics and social responsibility; Innovation and creativity in entrepreneurship; Investigation of new business opportunities and creation of new business ideas; Business establishment and business plan: basic features, scope and content; Preparing a business plan: Transforming the business idea into a plan; Business plan writing, evaluation and establishment decision: The importance of financing and marketing plans.
ISL 538	INNOVATION MANAGEMENT	3	0	0	5	This course includes the following topics: Innovation and innovation management as basic concepts, innovative practices, types of innovation, sources of innovation, innovative thinking methods, innovation process, managing innovation, innovative culture, developing innovative capabilities of businesses, case studies in innovation management
ISL 540	INTERNATIONAL BUSINESS MANAGEMENT	3	0	0	5	The importance of international business management, organisational structure and organisational culture in international businesses, management approaches and modern management techniques in international businesses.
ISL 542	MANAGEMENT OF DIVERSE CULTURES	3	0	0	5	Globalisation and the problematic of management across cultures; culture and cultural relativism; organisational behaviour and HRM practices in different cultures; management development in different cultures
ISL 544	LABOUR AND SOCIAL SECURITY LAW APPLICATIONS	3	0	0	5	The subject of labour law in the field of individual labour law, the birth, development in the world and in Turkey, basic principles, basic concepts of labour law, as well as the definition of employment contract, types and obligations imposed on the parties, termination, working hours, break rest, paid holidays, annual leave fee. In the field of collective labour law, legal regulations on trade unions, collective bargaining, strike and lockout concepts and collective labour dispute resolution issues. The concept of social security within the scope of social security law, historical development, compulsory social security institutions in Turkey and their scope, the definition and scope of insurance branches and the benefits provided to the insured and their relatives.
ISL 546	MULTI-CRITERIA DECISION-MAKING TECHNIQUES	3	0	3	5	Basic concepts in decision making theory, modelling and solution methods of decision making problems with applications, decision making methodology.
ISL 548	CHANGE MANAGEMENT AND ORGANISATION DEVELOPMENT	3	0	0	5	Understanding basic information about organisations, organisational structures and processes, elements of organisational structure, determinants of effective organisational design, structural designs that managers can use and the conditions under which these designs will be valid.

ISL 550	MANAGEMENT IN TURKEY	3	0	0	5	Comparative Institutionalism and National Business System Approach, Globalisation and Institutional Change, Criticisms of Macroeconomic Approaches, Formation and Change of Organisational Context in Turkey: The Economopolitics of Development, Common Forms of Organisation in the Turkish Business System: Holdings or Company Groups, Economic theories and business history, Business history and management studies.
ISL 552	TIME SERIES ANALYSIS	3	0	0	5	Statistical concepts and econometric foundations, Difference equations and regression operators, Fundamentals of time series econometrics, Specific issues in linear regression, ARMA Models, Non-stationary time series, unit roots and ARIMA models, Autoregressive conditional heteroskedastic modelling: ARCH and GARCH, Stationary vector models, Cointegration, Forecasting with time series
ISL 554	NON-LINEAR PROGRAMMING	3	0	0	5	Classification of nonlinear programming problems, Convex and concave functions, Unconstrained optimisation; local optima necessary and sufficient conditions, Approximate solution techniques for unconstrained optimisation problems, Constrained optimisation; case of equal constraints, Lagrange multipliers method, Constrained optimisation ; small equality of constraints, Kuhn -Tucker conditions, Quadratic programming problem, Convex programming and solution method, Separable programming, Approximate solution techniques in constrained optimisation problems, Nonlinear programming software
ISL 556	MULTIVARIATE STATISTICS	3	0	0	5	Organization of the data set, Descriptive statistics, Graphical techniques, Multivariate Normal Distribution: Properties, Maximum likelihood estimation, Principal Components Analysis, Factor Analysis, Logistic Regression and Classification, Logit model, Binary logistic regression, Multiple logistic regression
ISL 558	ESTIMATING METHODS	3	0	0	5	Time Series and Demand Forecasting, The Importance of Forecasting for Businesses, Qualitative Forecasting Methods, Delphi Method, Quantitative Forecasting Methods, Stationary Demand Methods, Increasing and Decreasing Demand Methods, Seasonal Demand Methods, Forecasts Containing Seasonal Effect and Trend, Measurement of Forecast Error, Monitoring Signal
ISL 560	FUZZY MULTI-CRITERIA DECISION-MAKING TECHNIQUES	3	0	0	5	Fuzzy numbers and operations, Fuzzy AHP, Fuzzy DEMATEL, Fuzzy ANP, Fuzzy TOPSIS, Fuzzy VIKOR, Fuzzy PROMETHEE, Fuzzy Goal Programming
ISL 562	STRUCTURAL EQUATION MODELING	3	0	0	5	Basic Concepts, Structural Equation Modeling Strategies, Structural Model and Measurement Model, Confirmatory Factor Models, Model Evaluation and Fit Criteria, Application

II.YEAR – III. SEMESTER

COURSE CODE	COURSE NAME	COURSE HOUR			ECTS	CONTENTS
		T	P	L		
LEE 573	SPECIALIZATION FIELD COURSE	8	0	0	8	Course objective: To transfer to the students the knowledge, experience and experience of the supervisor faculty member in the scientific field, to provide the students with scientific ethics and working discipline, the ability to follow and evaluate the current literature. Course Content: Topics determined by the student's thesis advisor.
LEE 583	COUNSELING	0	1	0	1	Course objective: To enable the student who starts his/her thesis to master the subjects related to his/her thesis, to carry out and finalise his/her thesis. Course Content: Conceptual and practical studies related to the thesis topic.
LEE 591	MASTER'S THESIS I	0	0	0	21	Course Purpose: In this course, the student is obliged to design thesis content, conduct research, analyze and synthesize the findings, write his thesis and present it within the framework of academic rules. For this purpose, thesis writing rules and basic principles regarding the writing of academic works will be discussed and applied in the thesis course. Course Content: In this course, the formal and contextual principles of academic thesis writing will be examined.

II.YEAR – IV. SEMESTER

COURSE CODE	COURSE NAME	COURSE HOUR			ECTS	CONTENTS
		T	P	L		
LEE 574	SPECIALIZATION FIELD COURSE	8	0	0	8	Course objective: To transfer to the students the knowledge, experience and experience of the supervisor faculty member in the scientific field, to provide the students with scientific ethics and working discipline, the ability to follow and evaluate the current literature. Course Content: Topics determined by the student's thesis advisor.
LEE 584	COUNSELING	0	1	0	1	Course objective: To enable the student who starts his/her thesis to master the subjects related to his/her thesis, to carry out and finalise his/her thesis. Course Content: Conceptual and practical studies related to the thesis topic.
LEE 592	MASTER'S THESIS I	0	0	0	21	Course Purpose: In this course, the student is obliged to design thesis content, conduct research, analyze and synthesize the findings, write his thesis and present it within the framework of academic rules. For this purpose, thesis writing rules and basic principles regarding the writing of academic works will be discussed and applied in the thesis course. Course Content: In this course, the formal and contextual principles of academic thesis writing will be examined.