

ALANYA ALAADDIN KEYKUBAT UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION (M.Sc.)
CURRICULUM

I. YEAR							
I.SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE5901	Specialization Field Course	8	0	0	8	C	Turkish
SOE5903	Counseling	0	1	0	1	C	Turkish
ISL5001	Scientific Research Methods and Ethics	3	0	3	6	C	Turkish
ISL5003	Advanced Accounting Applications	3	0	3	5	E	Turkish
ISL5005	Advanced Financial Management	3	0	3	5	E	Turkish
ISL5007	Tax Law	3	0	3	5	E	Turkish
ISL5009	Mergers and Acquisitions	3	0	3	5	E	Turkish
ISL5011	Specialized Accounting Practices	3	0	3	5	E	Turkish
ISL5013	Advanced Cost Accounting	3	0	3	5	E	Turkish
ISL5015	Derivative Financial Instruments and Derivatives Market	3	0	3	5	E	Turkish
ISL5017	Accounting and Financial Reporting Standards	3	0	3	5	E	Turkish
ISL5019	Capital Markets Legislation	3	0	3	5	E	Turkish
ISL5021	Finance Mathematics	3	0	3	5	E	Turkish
ISL5023	Government Accounting System	3	0	3	5	E	Turkish
ISL5025	Analysis of Financial Data and Financial Modelling	3	0	3	5	E	Turkish
ISL5027	Financial Markets	3	0	3	5	E	Turkish
ISL5029	Strategic Global Marketing	3	0	3	5	E	Turkish
ISL5031	Strategic Brand Management	3	0	3	5	E	Turkish
ISL5033	Social Media Marketing	3	0	3	5	E	Turkish
ISL5035	International Services Marketing	3	0	3	5	E	Turkish
ISL5037	Special Issues on Management and Organization	3	0	3	5	E	Turkish
ISL5039	Business Ethics	3	0	3	5	E	Turkish
ISL5041	Leadership	3	0	3	5	E	Turkish
ISL5043	International Human Resources Managemet	3	0	3	5	E	Turkish
ISL5045	Organizational Psychology	3	0	3	5	E	Turkish
ISL5047	Contemporary Theories of Organization and Management	3	0	3	5	E	Turkish
ISL5049	Globalization and Management	3	0	3	5	E	Turkish
ISL5051	Business Law	3	0	3	5	E	Turkish
ISL5053	Special Topics on Human Resources Management	3	0	3	5	E	Turkish
<u>TOTAL</u>		<u>89</u>	<u>1</u>	<u>81</u>	<u>145</u>		

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II. SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE5902	Specialization Field Course	8	0	0	8	C	Turkish
SOE5904	Counseling	0	1	0	1	C	Turkish
ISL5002	Seminar	0	2	0	5	C	Turkish
ISL5004	Financial Reporting Standards For Large and Medium Sized Enterprises (BOBI FRS)	3	0	3	6	C	Turkish
ISL5006	Investment Analysis and Portfolio Management	3	0	3	5	E	Turkish
ISL5008	Financial Statements Analysis	3	0	3	5	E	Turkish
ISL5010	Investment Analysis and Portfolio Management	3	0	3	5	E	Turkish
ISL5012	Behavioral Finance	3	0	3	5	E	Turkish
ISL5014	Advanced Managerial Accounting	3	0	3	5	E	Turkish
ISL5016	Tax Law Applications	3	0	3	5	E	Turkish
ISL5018	Auditing Practicesa	3	0	3	5	E	Turkish
ISL5020	Turkish Independent Auditing Standards	3	0	3	5	E	Turkish
ISL5022	Corporate Governance	3	0	3	5	E	Turkish
ISL5024	International Financing	3	0	3	5	E	Turkish
ISL5026	Company and Real Estate Valuation	3	0	3	5	E	Turkish
ISL5028	Consumer Behavior	3	0	3	5	E	Turkish
ISL5030	Marketing Research	3	0	3	5	E	Turkish
ISL5032	Integrated Marketing Communication	3	0	3	5	E	Turkish
ISL5034	Relationship Marketing	3	0	3	5	E	Turkish
ISL5036	Business Policy and Strategic Management	3	0	3	5	E	Turkish
ISL5038	Entrepreneurship and Project Management	3	0	3	5	E	Turkish
ISL5040	Innovation Management	3	0	3	5	E	Turkish
ISL5042	International Business Management	3	0	3	5	E	Turkish
ISL5044	Cross Cultural Management	3	0	3	5	E	Turkish
ISL5046	Labor and Social Security Law Practices	3	0	3	5	E	Turkish
ISL5048	Multiple Criteria Decision Making Methods	3	0	3	5	E	Turkish
ISL5050	Change Management and Organization Development	3	0	3	5	E	Turkish
ISL5052	Management in Turkey	3	0	3	5	E	Turkish
<u>TOTAL</u>		<u>83</u>	<u>3</u>	<u>75</u>	<u>140</u>		

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II. YEAR							
III. SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE6901	Specialization Field Course	8	0	0	8	C	Turkish
SOE6903	Counseling	0	1	0	1	C	Turkish
SOE6905	Thesis	0	0	0	21	C	Turkish
TOTAL		<u>8</u>	<u>1</u>	<u>0</u>	<u>30</u>		

IV. SEMESTER							
COURSE CODE	COURSE NAME	COURSE HOUR		LOCAL CREDIT	ECTS	COURSE TYPE	TEACHING LANGUAGE
		THEORETICAL	PRACTICAL				
SOE6902	Specialization Field Course	8	0	0	8	C	Turkish
SOE6904	Counseling	0	1	0	1	C	Turkish
SOE6906	Thesis	0	0	0	21	C	Turkish
TOTAL		<u>8</u>	<u>1</u>	<u>0</u>	<u>30</u>		

Graduate students can take courses of at least 30 ECTS per semester and maximum 45 ECTS per semester.

(For overdue credit over 30 ECTS per semester must be the counselor's recommendation, the approval of the Department's branch and the decision of the Institute's board of directors).

Graduate students are required to complete 60 ECTS at the end of the course period.

Students are required to complete at least 7 courses 21 hours excluding the Specialization Field Course, Counseling and Seminar during the course period.

Graduate students are required to complete a total of 60 ECTS in the thesis period.
